





Ministry of Education and Science of Ukraine
University of the State Fiscal Service of Ukraine
Educational and Science Institute of Finance and Banking of Ukraine,
University of SFS of Ukraine
Department of Personnel Policy and Staffing
of SFS of Ukraine
NGO Association of the UTA "CLEPSYDRA" (Ukraine)
Genoa University (Italy)
Faculty of Economics and Management, University of Bialystok (Poland)
Bronislaw Markiewicz State Higher School of Technology and
Economics in Jarosław (Poland)
Comenius University in Bratislava (Slovakia)
European Federation of Older Students (EFOS)
Academy STING (Check Republic)

# PROGRAM V<sup>III</sup> INTERNATIONAL SCIENTIFIC PRACTICAL CONFERENCE «ACTUAL PROBLEMS OF MANAGEMENT AND FINANCES IN MODERN GLOBALIZATION PROCESSES»



|               | 14, March 2018  |  |  |
|---------------|---|--|--|
|               | Meeting of the guests Accommodation in the hotel  |  |  |
| 13.00-14.00   | International meeting: Lecture for the students of the University of the SFS of Ukraine Dr., PhD, <b>Dianna Spulber</b> , University of Genoa, Department of Political and Social Sciences, (Italy)  *EUROPEAN SOCIAL MODEL*  (Meeting Hall,129)  |  |  |
|               | 15, March 2018  |  |  |
| 9.00- 10.00   | Registration of participants and guests of the conference. Exhibition-presentation of scientific and methodical literature of scientific and pedagogical workers of the Institute of Finance and Banking of University of the State Fiscal Service of Ukraine (Conference hall, 3rd floor of the University of SFS of Ukraine)  |  |  |
| 10.00 - 11.15 |   |  |  |
| 10.00 - 11.15 | GREETINGS TO PARTICIPANTS AND GUESTS OF THE CONFERENCE  |  |  |
|               | Pashko Pavel Volodymyrovych, Doctor of Economics, Professor, Honored Worker of Science and Technology of Ukraine, Rector of the University of SFS of Ukraine; Pajitnova Tetiana Petrivna, Director of Personnel and Human Resource Department of SFS of Ukraine; Sulima Oksana Vasylivna, Head of the Department on Affairs of Seniors and Social Services of the Ministry of Social Policy of Ukraine; Kuzheliev Mihailo Oleksandrovich, Doctor of Economics, Professor, Academician of the AES of Ukraine, Director of the Educational and Science Institute of Finance and Banking of Ukraine of the University of SFS of Ukraine; Gusyatynsky Mikola Volodymyrovych, PhD, Professor, Head of the Department of Management of the University of SFS of Ukraine; Onishko Svetlana Vasylivna, Doctor of Economics, Professor, Head of the Department of Financial Markets, University of SFS of Ukraine; Krzysztof Rejman, Professor, PhD, Rector of Bronisław Markiewicz State Higher School of Technology and Economics in Jarosław (Poland); Nadežda Hrapková, Doctor, PhD, Associate Professor, Comenius University, President of European Federation of Older Students (EFOS), (Slovakia); Joanna Prystrom, Doctor, PhD, Faculty of Economics and Management, University of Bialystok (Poland); Nicoletta Varani, Professor, PhD, Department DISFOR, University of Genoa, (Italy); Diana Spulber, Doctor, PhD, Department DISFOR, University of Genoa, (Italy); Drajanova Mariana, Doctor, PhD, Director of the Institute for Economic Research and Analysis, Academy STING (Czech Republic); Horbovyy Arthur Julianovich, Doctor of Technical Sciences, Professor, Academician of the AES of Ukraine, President of the Association of the Universities of the third age «Clepsydra»; Yarusevich Anatoliy Ivanovich, Head of the Kyiv Veterans Organization, Director of the Darnytsya University of the Third Age. |  |  |

| 11.15 - 11.35  | Coffee-break   |
|----------------|--|
| 11: 35 - 11:45 | PLENARY SECTION  |
| 11. 33 - 11.43 | (time-limit 10-15 minutes)   |
|                | Joanna Prystrom, Doctor, PhD, Faculty of Economics and Management, University  |
|                | of Bialystok (Poland);   |
|                | «Multi-Criteria Comparative Evaluation of Management Processes   |
|                | using PROTERRA Method»   |
| 11 15 10 00    | Krzysztof Rejman, Professor, PhD, Rector of Bronisław Markiewicz State Higher  |
| 11:45-12:00    | School of Technology and Economics in Jarosław (Poland);   |
|                | «Social economy as a chance for better functioning of elderly people in society»   |
| 12:00-12:15    | <b>Nadežda Hrapková</b> , Doctor, PhD, Associate Professor, Comenius University, President of European Federation of Older Students (EFOS), (Slovakia);  |
| 12:00-12:15    | «Students of the Third Age around the world»   |
|                | Abdulov Rinat Makhmutovich, Candidate of Pedagogical Sciences, Associate   |
| 12:15-12:30    | Professor, Associate Professor of the Department of Economics and Management, the  |
| 120120 12000   | Ist Deputy of Western Donbass Institute of IAMP  |
|                | «Ways of building a management system for the development of entrepreneurship in a   |
|                | small city»  |
| 12:30 -12:45   | Yevtushenko Ganna Ivanivna, Candidate of Economics, Associate Professor,   |
|                | Associate Professor of the Department of Management of the University of SFS of  |
|                | Ukraine  |
|                | «Diversification of ensuring financial stability and equilibrium of training managers»   |
| 12:45-13:00    | Melnyk Olena Volodymyrivna, Candidate of Economics, Associate Professor, Associate Professor of the Department of Management of the University of SFS of |
| 12:45-15:00    | Ukraine  |
|                | «Theoretical foundations of project financial management of enterprise»  |
| 13:00 -14:00   | Lunch  |
| 14:00-17:00    | SECTION MEETINGS   |
|                | Section 5 - Conference complex   |
|                | Sections 1,2,4 - Meeting room - 219  |
|                | Sections 3, 6,7 - Meeting room - 220   |
|                |  |
| 17.00-17.15    | SUMMING UP THE CONFERENCE WORK   |
|                | Director of the Educational and Science Institute of Finance and Banking of Ukraine  |
|                | of the University of SFS of Ukraine, Doctor of Economics, Professor, Academician of  |
|                | the AES of Ukraine   |
|                | Kuzheliev Mihailo Oleksandrovich   |
|                |  |
|                | 16, March 2018   |
| 9.30 - 10.30   | International meeting:   |
|                | Lecture for the students of the University of the SFS of Ukraine   |
|                | Professor, PhD, Krzysztof Rejman, Rector of Bronisław Markiewicz State Higher  |
|                | School of Technology and Economics in Jarosław (Poland);   |
|                | "The social economy against social marginalization"  |
| 12.00.16.00    | (Lecture Room - 219)   |
| 12.00-16.00    | Excursion  |
|                | Free time  |
|                | (Departure of the participants of the Conference)  |

## **ORGANIZATIONAL COMMITTEE**

#### **CHAIRMAN**

**Pashko Pavel Volodymyrovych,** Doctor of Economics, Professor, Honored Worker of Science and Technology of Ukraine, Rector of the University of SFS of Ukraine.

#### **DEPUTY CHAIRS**

**Pajitnova Tetiana Petrivna**, Director of Personnel and Human Resource Department of SFS of Ukraine:

**Sulima Oksana Vasylivna,** Head of the Department on Affairs of Seniors and Social Services of the Ministry of Social Policy of Ukraine;

**Kuzheliev Mihailo Oleksandrovich**, Doctor of Economics, Professor, Academician of the AES of Ukraine, Director of the Educational and Science Institute of Finance and Banking of Ukraine of the University of SFS of Ukraine;

**Gusyatynsky Mikola Volodymyrovych**, PhD, Professor, Head of the Department of Management of the University of SFS of Ukraine.

#### SCIENTIFIC COMMITTEE

**Onishko Svetlana Vasylivna,** Doctor of Economics, Professor, Honored Worker of Science and Technology of Ukraine, Head of the Department of Financial Markets of the University of the State Fiscal Service of Ukraine;

**Oleshko Anna Anatolievna,** Doctor of Economics, Associate Professor, Professor, Department of Financial Markets, University of the State Fiscal Service of Ukraine;

**Khaletska Alina Anatoliivna,** Doctor of Public Administration, Professor, Academician of the AES of Ukraine, Professor of Management Department of the University of the State Fiscal Service of Ukraine:

**Horbovyy Artur Yulianovich,** Doctor of Technical Sciences, Professor, Academician of the AES of Ukraine, President of the Association of the Universities of the Third Age "Clepsydra", Kyiv;

**Sulima Oksana Vasylivna**, Head of the Department on Affairs of Seniors and Social Services of the Ministry of Social Policy of Ukraine;

**Deich Marina Evgenivna,** Doctor of Economics, Professor of the Department of Management, Vinnytsa Cooperative Institute;

**Resler Maryna Vasylivna,** Doctor of Economics, Professor, Academician of the AES of Ukraine, Head of the Department of Accounting and Taxation and Marketing, Mukachevo State University;

**Stepaniuk Oksana Mikolaivna,** Candidate of Technical Sciences, Professor, Academician of the AES of Ukraine, the Ist Vice-Rector of the Volyn Institute of Economics and Management;

**Tolubiak Vitaliy Semenovich,** Doctor of Public Administration, Professor of the Department of Management and Public Administration of Ternopil National Economic University;

Nicoletta Varani, Professor, PhD, Department DISFOR, University of Genoa, (Italy);

Diana Spulber, Doctor, PhD, Department DISFOR, University of Genoa, (Italy);

**Krzysztof Rejman,** Professor, PhD, Rector of Bronisław Markiewicz State Higher School of Technology and Economics in Jarosław (Poland);

**Joanna Prystrom**, Doctor, PhD, Faculty of Economics and Management, University of Bialystok (Poland);

**Nadežda Hrapková**, Doctor, PhD, Associate Professor, Comenius University, President of European Federation of Older Students (EFOS), (Slovakia);

**Drajanova Mariana**, Doctor, PhD, Director of the Institute for Economic Research and Analysis, Academy STING (Czech Republic).

#### MEMBERS OF THE ORGANIZING COMMITTEE

**Grusheva Alla Andriivna,** Candidate of Pedagogical Science, Associate Professor, Associate Professor of the Department of Management, Deputy Head of the Department of Management of the University of the State Fiscal Service of Ukraine;

**Suprunenko Svetlana Anatoliivna,** Associate Professor of the Department of Management, Deputy Head of the Department of Management of the University of the State Fiscal Service of Ukraine:

**Yevtushenko Ganna Ivanivna,** Candidate of Economics, Associate Professor, Associate Professor of the Department of Management of the University of SFS of Ukraine

**Kantsur Inna Grigoriivna,** Candidate of Economics, Associate Professor of the Department of Management of the University of the State Fiscal Service of Ukraine;

**Melnyk Elena Vladimirivna,** Candidate of Economics, Associate Professor, Associate Professorof the Department of Management of the University of the State Fiscal Service of Ukraine;

**Khaletskyy Andriy Viktorovich,** Candidate on Public Administration, Associate Professor, Associate Professor of the Department of Management of the University of the State Fiscal Service of Ukraine;

**Bedrinets Myroslava Dmitriivna,** Candidate of Economics, Associate Professor, Associate Professor of the Department of Finance, Deputy Head of the Department of Finance of the University of the State Fiscal Service of Ukraine;

**Bihovchenko Valentina Petrivna,** Candidate of Economics, Associate Professor, Associate Professor of the Department of Finance, Deputy Director of the Institute of Finance and Banking of the University of State Fiscal Service of Ukraine;

**Bogrinovtseva Lyudmila Mikolaivna,** Candidate of Economics, Associate Professor of the Department of Financial Markets, University of the State Fiscal Service of Ukraine;

**Filipova Lyubov Leonidivna,** Candidate of Pedagogical Science, Associate Professor, Assistant Professor of the Department of Economic Cybernetics, Deputy Director of the Institute of Information Technologies and Management of the University of the State Fiscal Service of Ukraine;

**Vitaliy Salyamon,** Senior Lecturer of the Department of Management of the University of the State Fiscal Service of Ukraine;

**Popovich Lyudmila Alekseevna,** Assistant of the Department of Management of the University of the State Fiscal Service of Ukraine;

Neboborka Mykola Eduardovich, student, Head of the scientific club "Manager".

# SECTION 1. REALITIES AND PERSPECTIVES OF DOMESTIC AND INTERNATIONAL MANAGEMENT

SECTION 2. MODERNIZATION OF THE FINANCIAL SYSTEM OF UKRAINE IN THE CONDITIONS OF GLOBAL INSTABILITY

SECTION 3. FINANCIAL MANAGEMENT: STATE, PROBLEMS, PERSPECTIVES

SECTION 4. DEVELOPMENT OF PROJECT MANAGEMENT IN UKRAINE

# SECTION 5. PERSPECTIVES OF THE DEVELOPMENT OF THE UNIVERSITIES OF THE THIRD AGE IN UKRAINE

Head of the section: Khaletska Alina Anatiliivna - Doctor of Public Administration,
Professor, Professor of the Department of Management of the University of SFS of Ukraine
Section secretary: Fedorova Irina Oleksandrivna - Assistant of the Department of
Management of the University of the State Fiscal Service of Ukraine

# Rejman Krzysztof, Professor, Doctor of Science, Rector

Bronisław Markiewicz State Higher School of Technology and Economics in Jarosław, Poland

SOCIAL ECONOMY AS A CHANCE FOR BETTER FUNCTIONING OF ELDERLY PEOPLE IN SOCIETY

# Hrapková Nadežda, PhD, PhDr.,

Comenius University, Centre for continuing education, U3A, Bratislava, Slovakia **STUDENTS OF THE THIRD AGE AROUND THE WORLD** 

# Horbovyy A.Yu., Doctor of Technical Sciences, Professor

Association of the Universities of the Third Age «Clepsydra», Kyiv STRATEGIC ASPECTS OF THE ACTIVITIES OF UTA IN THE CONTEXT OF THE REFORM OF DECENTRALIZATION IN UKRAINE

**Deich M.E., Doctor of Economics, Professor of the Department of Management**Vinnytsa Cooperative Institute, Vinnytsa **MODERN SOCIAL REQUIREMENTS FOR THE SOCIAL POLICY FORMATION** 

**Kirnos I.O.,** Candidate of Public Administration, Associate Professor, Doctoral Student Kremenchuk National University named after Mikhail Ostrogradsky, Kharkiv **LIFE-LONG LEARNING: MODERN TRENDS** 

Novitska T.A., Candidate of Public Administration, Business Consultant National Ukrainian Association of Management Consultants (CMC-Ukraine), Kyiv SOCIAL MANAGEMENT AT THE UNIVERSITIES OF THE THIRD AGE

# Ozgür Oguz, PhD, Associate Professor

Anadolu University, Turkey

REALITIES AND PERSPECTIVES OF UKRAINIAN AND INTERNATIONAL MANAGEMENT. RIGHTS AND RESPONSIBLES OF MEDIATOR

# Piddubna L.P., Candidate of Economics, Associate Professor

NGO "New Social Vector", Kyiv

ADAPTATION OF EDUCATIONAL PROGRAMS OF THE UNIVERSITIES OF THE THIRD AGE TO UKRAINIAN REALITIES

# Prystrom Joanna, PhD, Faculty of Economics and Management

University of Bialystok,

Kobryń Andrzej, Professor, Faculty of Civil and Environmental Engineering

Bialystok University of Technology, Bialystok, Poland

MULTI-CRITERIA COMPARATIVE EVALUATION OF MANAGEMENT PROCESSES USING PROTERRA METHOD

## Resler M.V., Doctor of Economics, Professor, Head of the Department

Mukachevo State University, Mukachevo

PECULIARITIES OF EDUCATION OF SENIORS IN PENSION AGE

# Varani Nicoletta, Professor, University of Genoa - Department DISFOR

Genoa, Italy

POPULATION AGING: FRAMEWORKS, RESULTS AND STUDIES

# Spulber Diana, PhD, University of Genoa - Department DISFOR

Genoa, Italy

THIRD AGE EDUCATION: FROM CHALLENGES TO OPPORTUNITY

## Stepaniuk O.M., Candidate of Technical Sciences, Professor

Volyn Institute of Economics and Management, Lutsk

DIRECTIONS OF STRATEGIC DEVELOPMENT OF NGOS IN IMPROVING THE WORK WITH SENIORS

# Tolubiak V.S., Doctor of Public Administration, Professor

Ternopil National Economic University, Ternopil

# DEVELOPMENT OF UNIVERSITIES OF THE THIRD AGE IN THE CONTEXT OF ADMINISTRATIVE REFORM IN UKRAINE

Khaletska A.A., Doctor of Public Administration, Professor

University of SFS of Ukraine

INNOVATIVE DEVELOPMENT OF UTA ON THE BASIS OF ECOSYSTEM APPROACH

# Khaletskyy A.V., Doctor of Public Administration, Associate Professor

University of the State Fiscal Service of Ukraine

UNIVERSITIES OF THE THIRD AGE: PECULIARITIES OF VOLUNTARY WORK

Wierzbicka Katarzyna, PhD, Faculty of Economics and Management University of Bialystok, Białystok, Poland DEVELOPMENT OF RESEARCH AND DEVELOPMENT ACTIVITIES IN SELECTED EUROPEAN COUNTRIES

Olischuk O.G., Chervinsky Ya.S., students Scientific advisor: Nessenenko M.S. University of the State Fiscal Service of Ukraine TRENDS OF DEVELOPMENT OF EDUCATION IN THE UNIVERSITIES OF THE THIRD AGE IN UKRAINE

SECTION 6. INFORMATION SYSTEMS OF MONITORING AND MODELING OF MANAGEMENT PROCESSES

# **NOTES**

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